

<u>Publicity Report</u> <u>LNCTS CSE – February 2022</u>



Seminar Pitching Event for ideas scouted & Linkage with Innovation Ambassador for Membership Support

Objectives:

IIC - LNCT&S along with LNCTS – CSE Bhopal has organized a seminar on "Pitching Event for Ideas Scouted & linkage with Innovation Ambassadors for mentorship support" It is an IIC Calendar Activities for Academic Year 2021-22.

Under the flagship of IIC Lncts, CSE dept. has organized a seminar on "Pitching Event for ideas scouted & Linkage with Innovation Ambassador for Membership Support" on 08 Feb 2022.

Professor (Dr.) Amitbodh Upadhyay, President IIC- LNCTS made an introductory remark saying "Innovation is very important for the betterment of society"

Speakers have also explained the difference between Invention and Innovation. They have also spoke on steps of how an idea can be taken towards implementation. They have also explained on Pitching, Effective Pitching and time when Pitch.

The questions posed by Participants were answered by the speakers.

Student Coordinator Mr. Dhruv Sabu, First Year proposed the vote of thanks.

Speaker's details

- 1. Professor (Dr.) Amitbodh Upadhyay, President IIC- LNCTS
- 2. Dr. Ashish Khare, Vice President IIC & HOD LNCTS CSE
- 3. Dr.Soheb Munir, HOD- EC, LNCT&S, Bhopal
- 4. Mrs. Bhavna Pillai , Convener & Innovation Ambassador, MoE's, Innovation Cell (LNCTS)
- 5. Mr. Nikesh Tiwari, Innovation Ambassador, MoE's, Innovation Cell(LNCTS)
- 6. Ms. Khushbu Rai, Innovation Ambassador, MoE's, Innovation Cell



Student Coordinator:

1. Mr. Dhruv Sabu

Session Details:

Seminar was started at 11:00 AM., by the introduction to innovation and ideas and also

Session Participant:

Expert lecture was organized for students of 1st semester. Total 70 plus students were present in Expert lecture.

Summary:

Students got the opportunity to know basic concept of startup culture and Innovation.

PHOTO Gallery from the event



Event Poster







Workshop

Entrepreneurship Skill, Attitude & Behavior Development

Objective:

This workshop aimed to spark the entrepreneurial spirit in the budding innovators by guiding them on how to convert their Innovative Ideas and emerge as successful Entrepreneurs. Becoming an entrepreneur is an important career decision, and to plunge into this domain requires the right skill set, attitude, and behaviour.

Organized By:

Department of Computer Science Engineering in association with Institute's Innovation Council of LNCT&S organized an Online workshop on "Entrepreneurship Skill, Attitude & Behavior Development" on 26/02/2022(12:30 PM- 01:45 PM) at the Zoom Platform.

Speaker Details:

The guest speaker of the event was **Professor (Dr.)** Ajit Upadhyay, Director -, Prestige Institute of Management, Dewas, MP. He is an educator, a trainer, a resource faculty, a motivator, is a highly motivated professional with experience in Learning and development, Process building with training small and large groups across diverse industries, academic institutions & training centers. Proven success in leveraging educational theories and methodologies to design, develop, and deliver successful training programs and integrate instructional technology to provide onsite and virtual training.

Workshop Details:

The workshop was concluded with a Q&A session. Mrs. Bhawna Pillai –Deputy HOD – LNCTS CSE, introduced the resource person, Dr. Ashish Khare – HOD – LNCTS CSE, He welcomed Dr. Ajit Upadhyay & Dr. Amitbodh Upadhyay –OSD LNCTS



The speaker highlighted some of the key characteristics of an entrepreneur, which are:

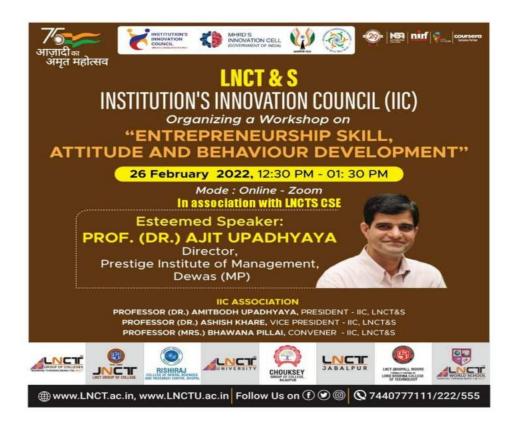
1 Empathy is instilled through entrepreneurial ideals and related "ways of thinking, doing, feeling, seeing, communicating, organizing, and learning things."

2 Development of strategic thinking and scenario planning skills, as well as the ability to make intuitive decisions based on little knowledge.

3 Stimulating a variety of entrepreneurial behaviors such as seeking for and seizing opportunities, networking, taking initiative, convincing others, and making intuitive decisions. This necessitates a diverse set of pedagogical tools.

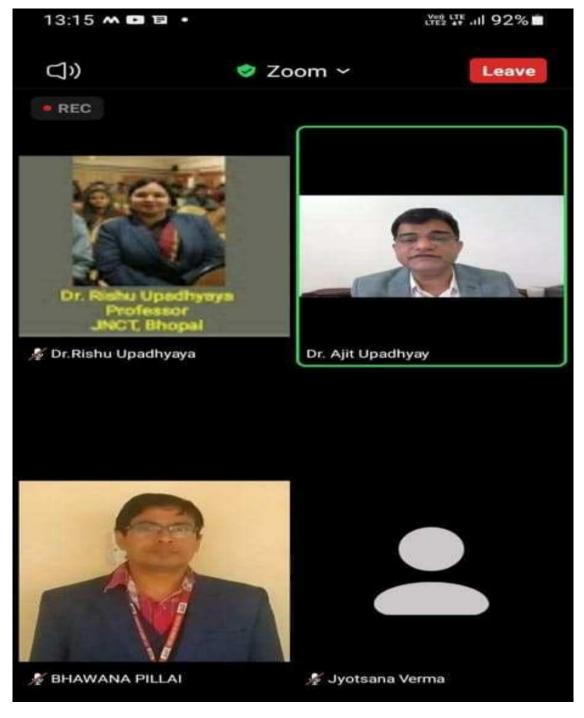
Target Audience:

The workshop witnessed the active participation of around 292 students (Online + offline - in class through projector AIML, Cyber Security, EC, CSE, ME and CE departments) and CSE faculty members. The event was initiated IIC student coordinators.



Event Poster





Expert addressing the students



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Participants during Event



Seminar

Achieving Problem-Solution Fit & Product-Market Fi

IIC - LNCT&S, LNCT GROUP along with LNCTS CSE, has organized a seminar on "Achieving **Problem-Solution Fit & Product-Market Fit**", Speaker for the session was **Dr. Ashok Sharma**, **MS** (Computer Science), Ph.D. (Machine Learning and Cloud Computing), Professor in Department of Computer Science and IT, Bhaderwah Campus, University of Jammu, Jammu. Dated: 17-2-22, Time: 11:00 AM Onwards, Mode: Online





Webinar Intellectual Property Rights (IPR)

Webinar On "Intellectual Property Rights (IPR)" is organized by: IIC - LNCT&S along with LNCTS CSE, on 18th February 2022 from 11: 00 AM through Zoom platform.

The objective of the webinar is to aware of Intellectual Property Rights for faculties, students and the research community.

Webinar is focused on patent, design patent, copyright, trademark, trade secret, the commercialization of patents, and IP laws applicable in India.

Speaker for the webinar was Shri MD ATIQULLAH, Assistant Controller of Patents & Designs IPO Delhi , Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry GOI.

